



FOR IMMEDIATE RELEASE
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HUNDREDS OF DOG LOVERS WILL PARTY WEEKEND OF OCTOBER 29 *NTX Pit Bull Pride celebrates its fifth year in DFW*

Sept 1, 2016 – Dallas-Fort Worth, TX – Hundreds of dog lovers will celebrate Pit Bull type dogs in the Metroplex at two events the weekend of October 29. The festivities begin Saturday October 29 with “Pinups, Pints and Pit Bulls” from 3 – 6pm at Deep Ellum Brewery in Dallas. The party continues with “NTX Pit Bull Pride” on Sunday October 30, 2016 from 10am – 3pm at Coyote Drive-In in Fort Worth. The events are organized by nonprofit advocacy groups DFW Pit Crew and Pinups for Pitbulls.

Tickets for “Pinups, Pints and Pit Bulls” are \$20 at the door. Attendees will receive a Deep Ellum Brewery pint glass and 3 beers. Everyone, including dogs, is encouraged to dress up for our costume contest. DFW Pit Crew and Pinups for Pitbulls will have merchandise available for purchase at the event, including the 2017 Pinups for Pitbulls wall calendar.

Sunday’s activities will include dog sports, demonstrations, a photo booth, raffle prizes, special activities for kids and food and beverages for purchase. DFW area shelters and rescues will be bringing dogs available for adoption and Value Vet will be providing low cost vaccines and microchipping. This event is free to attend thanks to sponsors and vendors like Fit for a Pit, an online pet products company.

Friendly, leashed dogs of any breed are welcome at all festivities and both events will feature special guest Deirdre “Little Darling” Franklin. Ms. Franklin is the founder, president, and soul behind Pinups for Pitbulls, Inc., an education and advocacy group that helps shelters and animal rescues around the country. She earned her Master’s degree in public policy at Drexel University and wrote her thesis on breed discriminatory laws. She has garnered many accolades for her efforts in dog advocacy, including the Wallace Award, by championing the relationship in the human-canine bond. She lives in Asheville, NC.

“We are excited to be hosting a weekend of celebration in both Dallas and Fort Worth this year,” said Nichole Heilbron, President of DFW Pit Crew. “This event has continued to grow thanks to our sponsors, vendors and attendees. We love celebrating the human-canine connection, especially the goofy, block-headed dogs.”

We invite the public to join us at Deep Ellum Brewery on Saturday October 29 from 3-6pm and again on Sunday October 30 at Coyote Drive-In from 10am – 3pm to celebrate their love of dogs.

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About DFW Pit Crew

DFW Pit Crew, formerly NTX Pit Bull Alliance, is a non-profit education and advocacy organization formed in 2012. The mission is to help change the public perception of Pit Bulls, encourage responsible ownership, and reduce the homeless Pit Bull population through owner support.

About Pinups for Pitbulls

PFPB is a 501(c)3 not-for-profit organization whose mission is to educate people about the history, temperament, and plight of the pit bull-type dog; raising awareness to rally against Breed Specific Legislation (BSL) and Breed Discriminatory Laws (BDL). PFPB's goal is to restore the image of the pit bull-type dog to its former reputation of America's companion animal, war hero, and family member.

For more information about DFW Pit Crew

<http://dfwpitcrew.org>

Twitter: <http://twitter.com/dfwpitcrew>

Facebook: <https://www.facebook.com/dfwpitcrew>

For more information about Pinups for Pitbulls

<http://pinupsforpitbulls.org/>

Twitter: <http://twitter.com/pinups4pitbulls>

<https://www.facebook.com/Pinupsforpitbulls>

For more information about NTX Pit Bull Pride

<http://www.ntxpitbullpride.com>

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